IMPROVING THE PERFORMANCE OF THE PREDICTION BY MACHINE LEARNING ALGORITHMS

Dr.Siddiqui Riazoddin Alimoddin[1], Md.Abdul Rawoof[2]

Professor[1], Asst.Prof[2]
Department of cse
NAWAB SHAH ALAM KHAN COLLEGE OF ENGINEERING & TECHNOLOGY
NEW MALAKPET, HYDERABAD-500024

ABSTRACT: *Over the past few decades, Machine Learning (ML) has evolved from the endeavor of few computer enthusiasts exploiting the possibility of computers learning to play games, and a part of Mathematics (Statistics) that seldom considered computational approaches, to an independent research discipline that has not only provided the necessary base for statistical-computational principles of learning procedures, but also has developed various algorithms that are regularly used for text interpretation, pattern recognition, and a many other commercial purposes and has led to a separate research interest in data mining to identify hidden regularities or irregularities in social data that growing by second. This paper focuses on explaining the concept and evolution of Machine Learning, some of the popular Machine Learning algorithms and try to compare three most popular algorithms based on some basic notions. Sentiment140 dataset was used and performance of each algorithm in terms of training time, prediction time and accuracy of prediction have been documented and compared.*

KEYWORDS: *Machine Learning, Algorithm, Data, Training, accuracy*

I. INTRODUCTION

Machine learning is a paradigm that may refer to learning from past experience (which in this case is previous data) to improve future performance. The sole focus of this field is automatic learning methods. Learning refers to modification or improvement of algorithm based on past "experiences" automatically without any external assistance from human.

While designing a machine (a software system), the programmer always has a specific purpose in mind.

For instance, consider J. K. Rowling's Harry Potter Series and Robert Galbraith's Cormoran Strike Series. To confirm the claim that it was indeed Rowling who had written those books under the name Galbraith, two experts were engaged by The London Sunday Times and using Forensic Machine Learning they were able to prove that the claim was true. They develop a machine learning algorithm and "trained" it with Rowling's as well as other writers writing examples to seek and learn the underlying patterns and then "test" the books by Galbraith. The algorithm concluded that Rowling's and Galbraith's writing matched the most in several aspects.

So instead of designing an algorithm to address the problem directly, using Machine Learning, a researcher seek an approach through which the machine, i.e., the algorithm will come up with its own solution based on the example or training data set provided to it initially.

A. MACHINE LEARNING: INTERSECTION OF STATISTICS AND COMPUTER SCIENCE

Machine Learning was the phenomenal outcomewhen Computer Science and Statistics joined forces. Computer Science focuses on building machines that solve particular problems, and tries to identify if problems are solvable at all. The main approach that Statistics fundamentally employs is data inference, modelling hypothesises and measuring reliability of the conclusions.

The defining ideaof Machine Learning is a little different but partially dependent on both nonetheless. Whereas Computer Science concentrate on manually programming computers, MLaddressesthe problem of getting computers to re-program themselves whenever exposed to new data based on some initial learning strategies provided. On the other hand, Statistics focuses on data inference and probability, Machine Learning includes additional concerns about the feasibility and effectiveness of architectures and algorithms to process those data, compounding several learning tasks into a compact one and performance measures.

B. MACHINE LEARNING AND HUMAN LEARNING

A third research area closely related to Machine Learning is the study of human and animal brain in Neuroscience, Psychology, and related fields. The researchers proposed that how a machine could learn from experience most probably would not be significantly different than how an animal or a human mind learn with time and experience. However, the research concentrated on solving machine learning problems using learning methods of human brain did not yield much promising result so far than the researches concerned with statistical - computational approach. This might be due to the fact that human or animal psychology remains not fully understandable to date. Regardless of these difficulties, collaboration between human learning and machine learning is increasing for machine learning is being used to explain several learning techniques seeing in human or animals. For example, machine learning method of temporal difference was proposed to explain neural signals in animal learning. It is fairly expected that this collaboration is to grow considerably in coming years.

C. DATA MINING, ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING

In practise, these three disciplines are so intertwined and overlapping that it's almost to draw a boundary or hierarchy among the three. To put it in other words, these three fields are symbiotically related and a combination of these approachesmay be used as a tactic to produce more efficient and sensitiveoutputs.

Roughly, Data mining is basically about interpreting any kind of data, but it lays the foundation for both artificial intelligence and machine learning. In practice, it not only sample information from various sources but it analyses and recognises pattern and correlations that exists in those information that would have been difficult to interpret manually. Hence, data mining is not a mere method to prove a hypothesis but method for drawing relevant hypotheses.That mined data and the corresponding patterns and hypotheses may be utilised the basis for both machine learning and artificial intelligence.

Artificial intelligence may be broadly defined asmachinesthose having the ability to solve a given problem on their own without any human intervention. The solutions are notprogrammed directly into the system but the necessary data and the AI interpreting that data produce a solution by itself. The interpretation that goes underneath is nothing but a data mining algorithm.

Machine learning takes promote the approach to an advanced level by providing the data essential for a machine to train and modify suitably when exposed to new data. This is known as "training". It focuses onextracting information from considerably largesets of data, and then detects and identifies underlying patterns using various statistical measures to improve its ability to interpret new data and produce more effective results. Evidently, some parameters should be "tuned" at the incipient levelfor better productivity.

Machine learning is thefoothold of artificial intelligence. It is improbable to design any machinehaving abilitiesassociated with intelligence, like language or vision, to get there at once. That task would have been almost impossible to solve. Moreover, a system can not be considered completely intelligent if it lacked the ability to learn and improve from its previous exposures.

I. PRESENT RESEARCH QUESTIONS& RELATED WORK

The Several applications mentioned earlier suggests considerable advancementso far in ML algorithms and their fundamental theory. The discipline is divulging in several direction, probing a range of learning problems. ML is a vast discipline and over past few decades numerous researchers have added their works in this field. The enumeration of these works are countably infinite and mentioning every work is out of the scope of this paper. Howeverthis paper describes the main research questions that are being pursued at present and provide references tosome of the recent notable works on that task.

A. USING UNLABELLED DATA IN SUPERVISED LEARNING

Supervised learning algorithms approximate the relation between features and labels by defining anestimator $f : X \rightarrow Y$ for a particulargroup of pre-labeled training data $\{\square x_i, y_i \square\}$. The main challenge in this approach is pre-labeled data is not always readily available. So before applying Supervised Classification, data need to be preprocessed, filtered and labeled using unsupervised learning, feature extraction, dimensionality reduction etc. there by adding to the total cost. This hike in cost can be reduced effectively if the Supervised algorithm can make use of unlabelled data (e.g., images) as well. Interestingly, in many special instances of learning problems with additional assumptions, unlabelled data can indeed be warranted to improve the expected accuracy of supervised learning. Like,consider classifying web pages or detecting spam emails. Currently active researchers are seriously taking into account new algorithms or new learning problems to exploit unlabelled data efficiently.

B. TRANSFERRINGTHE LEARNING EXPERIENCE

In many real life problem, the supervised algorithm may involve learning a family of related functions (e.g., diagnosis functionsfor hospitals across the globe) rather than a single function. Even if the diagnosis functionsfor different cities (e.g., Kolkata and London) are presumed to be relatively different, some commonalities are anticipated as well. ML algorithmslike hierarchical Bayesian methodsgive one approach that assumes the learning parameters of both the functions, say for Kolkata and London respectively, havesome common prior probabilities, and allows the data from different city hospitals to overrulerelevant priors as fitting. The subtlety further increases when the transfer among the functions are compounded.

C.   LINKING DIFFERENT ML ALGORITHMS

VariousML algorithms have been introduced and experimented on in a number of domains. One trail of research aims to discover thepossible correlations among the existing ML algorithms, and appropriate case or scenarios to use a particular algorithm. Consider, theses two supervised classification algorithms, Naive Bayes and Logistic Regression. Both of them approach many data sets distinctly, but their equivalence can be demonstrated when implemented to specific types of training data (i.e., when the criteria of Naive Bayes classifier are fulfilled, and the number of examples in trying set tends to infinity). In general, the conceptualunderstanding of ML algorithms, theirconvergence features, and their respectiveeffectiveness and limitations to date remain a radical research concern.

D.   BEST STRATEGICAL APPROACH FOR LEARNERS WHICH COLLECTS THEIR OWN DATA

A border research discipline focuses on learning systems that instead of mechanically using data collected by some other means, actively collects data for its own processing and learning. The research is devoted into finding the most effective strategy to completely hand over the control to the learning algorithm. For example consider a drug testing systemwhich try to learn the success of the drug while monitoring the exposed patients for possible unknown side effects and try to in turn minimising them.

E. PRIVACY PRESERVING DATA MINING

This approach involves successfully applying data mining and obtaining results without exploiting the underlying informationis attracting variety of research communities and beyond.

Consider,a medical diagnosis routine trainedwith data from hospitals all over the world. But due to privacy concerns, this kind of applications is not largely pursued. Even if this presents a cross road between data mining and data privacy, ongoing research says a system can have both. One proposed solution of the above problem is to develop a shared learning algorithm instead of a central database. Each of the hospitals will only be allowed to employ the algorithm under pre-defined restrictions to protect the privacy of the patients and then hand it over to the next. This is an booming research domain, combining statistical exploitation of data and recent cryptographic techniques to ensure data privacy.

F.   NEVER-ENDING LEARNERS

Most of the machine learning tasks entails training the learnerusing certain data sets, then setting aside the learner and utilise the output. Whereas, learning in humans and other animals learn continuously, adapting different skills in succession with experience, and use these learnings and abilities in a thoroughly synergistic way.Despite of sizeable commercial applications of ML algorithms, learning in machines(computers)to datehas remainedstrikinglylacking compared to learning in human or animal. An alternative approach that more diligentlycapture the multiplicity, adeptness and accumulatingcharacter of learning in human, is named as never- ending learning. For instance, the Never Ending Language Learner (NELL)[8] is a learner whose function is learning to read webpages and has been reported to read the world wide web every hour since January 2010. NELL has obtainedalmost 80 million confidence- weighted opinions (Example, servedWith(tea, biscuits)) and has been able to learn million pairs of features and parameters that capacitate it to acquire these beliefs. Furthermore, it has become competent in reading (extracting) more beliefs, and overthrow oldinaccurateones, adding to a collection of confidence and provenance for each belief and there by improvingeach day than the last.

II.   CATEGORISATION OF ML ALGORITHMS

An overwhelming number of ML algorithm have been designed and introduced over past years. Not everyone of them are widely known. Some of them did not satisfy or solve the problem, so another was introduced in its place. Here the algorithms are broadly grouped into two category and those two groups are further sub-divided. This section try to name most popular ML algorithms and the next section compares three most widely used ML algorithms.

A. GROUP BY LEARNING STYLE

1. Supervised learning — Input data or training data has a pre-determined label e.g. True/False, Positive/Negative, Spam/Not Spam etc. A function or a classifier is built and trained to predict the label of test data. The classifier is properly tuned (parameter values are adjusted)to achieve a suitable level of accuracy.

2. Unsupervised learning --- Input data or training data is not labelled. A classifier is designed by deducing existing patterns or cluster in the training datasets.

3. Semi-supervised learning --- Training dataset contains both labeled and unlabelled data. The classifieris train to learn the patterns to classify and label the data as well as to predict.

4. Reinforcement learning --- The algorithm is trained to map action to situation so that the reward or feedback signal is maximised. The classifier is not programmed directlyto choose the action, but instead trained tofindthemost rewarding actions by trial and error.

5. Transduction --- Though it shares similar traits with supervise learning, but it does not develop a explicit classifier. Itattempts to predict the output based on training data, training label, and testdata.

6. Learning to learn --- The classifier is trainedto learn fromthe bias it induced during previous stages.

7. It is necessary and efficient to organise the ML algorithms with respect to learning methods when one need to consider the significance of the training data and choose the classification rule that provide the greater level of accuracy.

B. ALGORITHMS GROUPED BY SIMILARITY

1. Regression Algorithms

Regression analysis is part of predictive analytics and exploits the co-relation between **dependent** (target) and **independent variables**. The notable regression models are:Linear Regression, Logistic Regression, Stepwise Regression , Ordinary Least Squares Regression (OLSR), Multivariate Adaptive Regression Splines (MARS) , Locally Estimated Scatterplot Smoothing (LOESS) etc.

2. Instance-based Algorithms

Instance-based or memory-based learning model stores instances of training data instead of developing an precise definition of target function. Whenever a new problem or example is encountered, it is examined in accordance with the stored instances in order to determine or predict the target function value.It can simply replace a stored instance by a new one if that is a better fit than the former. Due to this, they are also known as winner-take-all method. Examples: K-Nearest Neighbour (KNN), Learning Vector Quantisation

(LVQ), Self-Organising Map (SOM), Locally Weighted Learning (LWL) etc.

3. Regularisation Algorithm

Regularisation is simply the process of counteracting overfitting or abate the outliers. Regularisation is just a simple yet powerful modification that is augmented with other existing ML models typically Regressive Models. It smoothes up the regression line by castigatingany bent of the curve that tries to match the outliers. Examples:Ridge Regression, Least Absolute Shrinkage and Selection Operator (LASSO) , Elastic Net, Least-Angle Regression (LARS) etc.

4. Decision Tree Algorithms

A decision tree constructs atree like structure involving of possible solutions to a problem based on certain constraints. It is so namedfor it begins with a single simple decision or root, which then forks off into a number of branches until a decision or prediction is made, forming a tree.

They are favoured for its ability to formalise the problem in hand process that in turn helps identifying potential solutions faster and more accurately than others. Examples: Classification and Regression Tree (CART), Iterative Dichotomiser 3 (ID3), C4.5 and C5.0, Chi-squared AutomaticInteraction Detection (CHAID) , Decision Stump, M5, Conditional Decision Trees etc.

5. Bayesian Algorithms

A group of ML algorithms employ Bayes' Theorem to solve classification and regression problems. Examples:Naive Bayes, Gaussian Naive Bayes, Multinomial Naive Bayes, Averaged One-Dependence Estimators (AODE), Bayesian Belief Network (BBN), Bayesian Network (BN) etc.

6. Support Vector Machine (SVM)

SVM is so popular a ML technique that it can be a group of its own. Ituses a separating hyperplane or a decision plane todemarcate decision boundaries among a set of data pointsclassified with different labels. It is a strictly supervised classification algorithm. In other words, the algorithm develops an optimal hyperplane utilising input data or training data and this decision plane in turnscategories new examples. Based on the kernel in use, SVM can perform both linear and nonlinear classification.

7. Clustering Algorithms

Clustering is concerned with using ingrained pattern in datasets to classify and label the data accordingly.Examples:K-Means, K-Medians, Affinity Propagation, Spectral Clustering, Ward hierarchical clustering, Agglomerative clustering. DBSCAN, Gaussian

Mixtures, Birch, Mean Shift, Expectation Maximisation (EM) etc.

8.   Association Rule Learning Algorithms

Association rules help discovercorrelation between apparentlyunassociated data. They are widely used by e-commerce websites to predict customer behaviours and future needs to promote certain appealing products to him. Examples: Apriori algorithm, Eclat algorithm etc.

9.   Artificial Neural Network (ANN) Algorithms

A model based on the built and operations of actual neural networks of humans or animals.ANNs are regarded as non-linear modelsas it tries to discover complex associations between input and output data. But it draws sample from data rather than considering the entire set and thereby reducing cost and time. Examples: Perceptron, Back- Propagation, Hop-field Network, Radial Basis Function Network (RBFN) etc.

10. Deep Learning Algorithms
These are more modernised versions of ANNs that capitalise on the profuse supply of data today.

They are utiliseslarger neural networks to solve semi-supervised problems where major portion of an abound data is unlabelled or not classified. Examples: Deep Boltzmann Machine (DBM), Deep Belief Networks (DBN), Convolutional Neural Network (CNN), Stacked Auto-Encoders etc.

11. Dimensionality Reduction Algorithms

Dimensionality reduction is typically employed to reduce a larger data set to its most discriminative components to contain relevant information and describe itwith fewer features. This gives a proper visualisation for data with numerous features or of high dimensionality and helps in implementing supervised classification more efficiently.Examples: Principal Component Analysis (PCA), Principal Component Regression (PCR), Partial Least Squares Regression (PLSR), Sammon Mapping, Multidimensional Scaling (MDS), Projection Pursuit, Linear Discriminant Analysis (LDA), Mixture Discriminant Analysis (MDA), Quadratic Discriminant Analysis (QDA), Flexible Discriminant Analysis (FDA) etc.

12. Ensemble Algorithms

The main purpose of an ensemble method is to integrate the projections of several weaker estimators that are singly trained in order to boost up or enhance generalisability or robustness over a single estimator. The types of learners and the means to incorporate them is carefully chosen as to maximise the accuracy. Examples: Boosting, Bootstrapped Aggregation (Bagging), AdaBoost, Stacked Generalisation (blending), Gradient Boosting Machines (GBM), Gradient Boosted Regression Trees (GBRT), Random Forest, Extremely Randomised Trees etc.

III. MEASURING AND COMPARING PERFORMANCES OF POPULAR ML ALGORITHMS

Though various researchers have contributed to ML and numerous algorithms and techniques have been introduced as mentioned earlier, if it is closely studied most of the practical ML approach includes three main supervised algorithm or their variant. These three are namely, Naive Bayes, Support Vector Machine and Decision Tree. Majority of researchers have utilised the concept of these three, be it directly or with a boosting algorithm to enhance the efficiency further. These three algorithms are discussed briefly in the following section.

A.   NAIVE BAYES CLASSIFIER

It is a supervised classification methoddeveloped using Bayes' Theoremof conditional probability with a 'Naive' assumption that every pair of feature is mutually independent. That is, in simpler words, presence of a feature is not effected by presence of another by any means. Irrespective of this over-simplified assumption, NB classifiers performed quite well in many practical situations, like in text classification and spam detection. Only a small amount of training data is needto estimate certain parameters. Beside, NB classifiers have considerably outperformed even highly advanced classification techniques.

B.   SUPPORT VECTOR MACHINE

SVM, another supervised classification algorithm proposed by Vapnik in 1960s have recently attracted an major attention of researchers.The simple geometrical explanationof this approach involves determiningan optimal separating plane or hyperplane that separates the two classes or clusters of data points justly and is equidistant from both of them. SVMwasdefinedat first for linear distribution of data points. Later, the kernel function was introduced to tackle non- linear datas as well.

C.   DECISION TREE

A classification tree, popularly known as decision tree is one of the most successful supervised learning algorithm. It constructs a graph or tree that employs branching technique

to demonstrate every probableresult of a decision. In a decision tree representation, every internal node tests a feature, each branch corresponds to outcome of the parent node and every leaf finally assigns the class label. To classify an instance, a top-down approach is applied starting at the root of the tree. For a certain feature or node, the branchconcurring to the value of the data point for that attribute is considered till a leaf is reached or a label is decided.

Now, the performances of these three were roughly compared using a set of tweets with labels positive, negative and neutral. The raw tweets were taken from Sentiment140 data set. Then those are pre-processed and labeled using a python program. Each of these classifier were exposed to same data. Same algorithm of feature selection, dimensionality reduction and k-fold validation were employed in each cases. The algorithms were compared based on the training time, prediction time and accuracy of the prediction. The experimental result is given below.

IV. APPLICATIONS

One clear sign of advancement in ML is its important real-life applications, some of which are briefly described here.It is to be noted that until 1985 there was no signifiant commercial applications of ML algorithms.

A. SPEECH RECOGNITION
All current speech recognition systems available in the market use machine learning approaches to train the system for better accuracy. In practise, most of such systems implement learning in two distinct phases: pre-shipping speaker- independent training and post-shipping speaker-dependent training.

B. COMPUTER VISION.
Majority of recent vision systems, e.g., facial recognition softwares, systems capable of automatic classification microscopic images of cells, employ machine learning approaches for better accuracy. For example, the US Post Office uses a computer vision system with a handwriting analyser thus trained to sort letters with handwritten addresses automatically with an accuracy level as high as 85%.

C. BIO-SURVEILLANCE
Severalgovernment initiatives to track probable outbreaks of diseasesuses ML algorithms. Consider the RODS project in western Pennsylvania. This project collects admissions reports to emergency rooms in the hospitals there, and the an ML software system is trained using the profiles of admitted patientsin order to detect aberrant symptoms, their patterns and areal distribution. Research is ongoing to incorporatesome additional data in the system, like over-the-counter medicines' purchase history to provide more trainingdata. Complexity of this kind of complex and dynamic data sets can be handled efficiently using automated learning methods only.

D. ROBOT OR AUTOMATION CONTROL
ML methods are largely used in robot and automated systems. For example, consider the use of ML to obtain control tactics for stable flight and aerobatics of helicopter. The self driving cars developed by Google usesML to train from collected terrain data.

E. EMPIRICAL SCIENCE EXPERIMENTS
A large group data-intensive science disciplines use ML methods in several of it researches. For example, ML is being implemented in genetics, to identify unusual celestial objects in astronomy, and in Neuroscience and psychological analysis.

The other small scale yet important application of ML involves spam filtering, fraud detection, topic identification and predictive analytics (e.g., weather forecast, stock market prediction, market survey etc.).

V. FUTURE SCOPE
Machine learning is research area that has attracted a lot of brilliant minds and it has the potential to divulge further. But the three most important future sub-problems are chosen to be discussed here.

A. EXPLAINING HUMAN LEARNING
A mentioned earlier, machine learning theories have been perceivedfitting to comprehendfeatures of learning in humans and animals. Reinforcement learning algorithms estimate the dopaminergic neurones induced activities in animals during reward-based learning with surprising accuracy. ML algorithms for uncovering sporadicdelineations of naturally appearing images predict visual features detected in animals' initial visual cortex. Nevertheless, the important drivers in human or animal learning like stimulation, horror, urgency, hunger, instinctive actions and learning by trial and error over numerous time scales, are not yet taken into account in ML algorithms. This a potential opportunity to discover a more generalised concept of learning that entailsboth animals and machine.

B. PROGRAMMING LANGUAGES CONTAINING MACHINE LEARNING PRIMITIVES
Inmajority of applications, ML algorithms are incorporated with manually coded programsas part of an application software. The need of a new programming language that is self-sufficient to support manually written

subroutines as well as thosedefined as "to be learned." It could enablethe coder to definea set of inputs-outputs of every "to be learned" program andopt for an algorithm from the group of basic learning methodsalready imparted in the language. Programming languages like Python (Sckit-learn), R etc. already making use of this concept in smaller scope. But a fascinating new question is raised as to developa modeltodefinerelevant learning experience for each subroutines tagged as "to be learned", timing, and securityin case of anyunforeseenmodification to the program'sfunction.

C. PERCEPTION

A generalised concept of computer perceptionthat can link ML algorithms which areused in numerous form of computer perception today including but not limited to highly advanced vision, speech recognition etc., is another potential research area. One thought-provokingproblemis the integration of differentsenses (e.g., sight, hear, touch etc) to prepare a system which employ self-supervised learning to estimate one sensory knowledgeusing the others. Researches in developmental psychology have noted more effective learning in humanswhenvarious input modalities are supplied, and studies on co-training methods insinuatesimilar results.

CONCLUSION

The foremosttarget of ML researchers is to design more efficient (in terms of both time and space)and practical general purpose learning methods that can perform better over a widespread domain. In the context of ML, the efficiency with which a method utilises data resources that is also an important performance paradigm along with time and space complexity. Higher accuracy of prediction and humanly interpretable prediction rules are also of high importance.

Being completely data-driven and having the ability to examine a large amount of data in smaller intervals of time, ML algorithms has an edge over manual or direct programming. Also they are often more accurate and not prone to human bias. Consider the following scenarios:

Development of a software to solve perception tasks using sensors, like speech recognition, computer vision etc. It is easy for anyone to label an image of a letter by the alphabet it denotes, but designing an algorithm to perform this task is difficult.

Customisation of a software according to the environment it is deployed to. Consider, speech recognition softwares that has to be customised according to the needs of the customer.

Like e-commerce sites that customises the products displayed according to customers or email reader that enables spam detection as per user preferences. Direct programming lacks the ability to adapt when exposed to different environment.

ML providesa software the flexibility and adaptability when necessary. In spite of some application (e.g., to write matrix multiplication programs) where ML may fail to be beneficial, with increase of data resources and increasing demand in personalised customisable software, ML will thrive in near future. Besides software development, MLwill probably but help reformthe generaloutlook of Computer Science. By changing the defining question from "how to program a computer" to "how to empowerit to program itself," ML priories the development of devicesthat are self- monitoring, self-diagnosing and self-repairing, and the utilises of the data flow available within the program rather than just processing it. Likewise, it will help reform Statistical rules, by providingmore computational stance. Obviously, both Statistics and Computer Science will also embellish ML as they develop and contribute more advanced theories to modify the way of learning.

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